

# LEARN TO Pitch Like an Entrepreneur

The Art of Pitching Your Entrepreneurial Idea,  
whether to Investors or to Your Boss...

STARTUP  
LAB

voiceable

## GIVE YOUR IDEAS THEIR BEST SHOT-WORKSHOP APRIL 12, 2018

Coming up with a good idea is one thing - but convincing others to back you is another. And we often make it hard for ourselves by not giving our ideas what they need to be *bought* by others. This is where the *PITCH* comes in.

Entrepreneurs must be able to successfully pitch to investors. Business executives must be able to successfully pitch ideas and products to customers, to management and to their own teams. Join us in this workshop where you will learn how to give your ideas their best shot at succeeding too. Learn to pitch like an Entrepreneur!



### Who should participate in this workshop?

This workshop has been designed to combine two groups; entrepreneurs from StartupLab will work together with local corporate leaders, managers and executives. Having a mixture of these two groups will make for a fun, energetic and inspiring event. Come and learn to pitch like an Entrepreneur!

STARTUP  
LAB Entrepreneurs  
+  
Corporate Leaders

Workshop @StartupLab Oslo, April 12, 2018 (09-16:00) Register at [www.GetVoiceable.com/pitch](http://www.GetVoiceable.com/pitch)



Target Groups:	Challenges:
• <b>Corporate executives</b> who lead teams	• Delivering a clear message that inspires teams and moves people to action
• <b>Salespeople</b> who pitch products	• Communicating solutions to real problems to create raving-fan customers
• <b>Marketing people</b> who pitch ideas	• Selling-in new and innovative ideas that create real change
• <b>Entrepreneurs</b> who pitch investors	• Establishing connection and rapport that inspires collaboration & investment
• <b>Networkers</b> who pitch themselves	• Having lasting impact and influence when meeting new people

### Business OUTCOMES... *How will this workshop improve your business?*

- **Improved Networking**  
Experience greater success at networking events and situations where you need to make a good first impression
- **Better Alignment**  
Improve communication with your teams to become better aligned and reach higher levels of performance
- **Greater Confidence**  
Improve your pitch and confidence by practicing, receiving and giving feedback to other participants
- **Clearer Communication**  
Learn to use your voice to Communicate with more Impact and Influence
- **Quicker Decisions**  
Learn how to listen better, ask better questions, be precise and make quicker decisions
- **Deeper Self-Awareness**  
Better understand your own style and learn what it is like to be on the other side of your leadership

## WORKSHOP - April 12, 2018 @StartupLab

### Join this workshop where you will learn to:

- Avoid the "death by powerpoint" corporate mentality
- Communicate a complex message quickly
- Connect, build rapport and change minds
- Craft and deliver clear messages
- Inspire and move your audiences
- Encourage greater teamwork and team spirit
- Get faster "buy-in" from stakeholders
- Stop being so boring
- Be more authentic, not faking it

**AN ENTREPRENEUR  
ISN'T SOMEONE WHO  
OWNS A BUSINESS, IT'S  
SOMEONE WHO MAKES  
THINGS HAPPEN.**

Tim Ferriss, 4-Hour Workweek author